

WCHS Booster Club Meeting Minutes
Wednesday, December 7, 2016, 7 pm – Room 114

In attendance: Katie DeTitta, Kathleen Ervin, Dwight Fettig, Daniel Freeman, Debra Jacobs, Leslie Janis, Ellen Lescht, Judy Leventhal, Sandy Max, Andrew O'Lone, Julie Raab, Jeanine Resnick, Janine Rosen, Jesse Smith, Roger Weaver, Shawnda Wilkinson

Call to Order: Meeting called to order at 7:07 by Leslie Janis.

Approval of Minutes from October 5 meeting: Minutes from the October 2016 Booster Club meeting were approved.

Treasurer's Report: Scott Greenspan, Treasurer, couldn't make the meeting, but provided the club accounting (see attachment). There was general agreement that the club doesn't want to dip into savings, so the Club needs to raise more money. For future meetings, Andrew O'Lone requested a one-pager on Club finances. By the next meeting Scott Greenspan should be able to provide a P&L statement for the Club.

Membership: Jeanine Resnick reviewed the membership numbers year to date and agreed to check rosters against registrations to provide an update on which teams have achieved full membership. There are 340 members as of the December 2016 Club meeting.

School Store: Tamara Greenspan is now running the school store.

Communications: The December newsletter would be sent out December 18th. A Pom's fundraiser was scheduled for December 20th.

Advertising/stadium signs: Janine Rosen will do another push for banners in the Spring and do subscriptions for future advertisers, e.g., Fall to Fall or Spring to Spring. Jesse stated that he would like to see banners inside the school if it will bring in more revenues for Boosters.

Athletic Director's Report: Jesse shared that the school is in the final stages of developing a new logo and is thinking about unveiling it to the parents at the gala. The Athletic Department recently launched its new website and there's a lot of information and news being added there. It will also include Churchill history and sports forms. Gabby, the teams medical trainer, has requested supplies for the medical room, including a second trainer's table, which would cost ~\$1200.

Gala: The Booster Club Gala has been scheduled for February 11, 2017, 7:30 – 10:30 PM. The first invite would be sent out in the next week to everyone on the email distribution list. Sharon Crane is overseeing Gala communications. The

Booster Club is asking each team to donate two auction items, especially experiences. There will also be ads available (see Vicky Langerman for details) as well as a wine wheel.

Long-term Planning: There will soon be a Long-Term Planning Committee established, with tasks to include the Hall of Fame wall inside the school. Leslie Greenberg is going to take over management of the Pavers fundraising efforts. There will also be a Protocol Committee established to define protocols for the website and other communications; Kathleen Ervin and others will be on this committee.

Adjourn:

Respectfully submitted,
Katie DeTitta for
Sharon Crane, Secretary