**WCHS BOOSTER CLUB GENERAL MEMBERSHIP MEETING MINUTES**

**Wed., Dec. 6, 2023 – 7:00 PM (Room 156A inside the WCHS Cafeteria)**

**Attendees:** Bridget Calhoun, Marcy Kreindler, Aby Philomeno, Jenny Camps, Cheryl Sheer, Ashleigh O’Brien, Hayley Flack, Jesse Smith, Jane Field, Marie O’Connor, Patrick Corkey

1. Welcome and President’s Update – Bridget Calhoun
2. 11/01/23 General Membership Meeting Minutes were unanimously approved
3. New winter season & new JV families - Encouraged engagement of new families for membership, volunteering, and involvement in Booster Club
4. January - looking ahead, plan to have discussion regarding recruiting candidates for open Officer and Board positions and transition planning
   1. May look into adding a President-elect position for easier transition
5. Athletic Department Update – Jesse Smith
6. Presented background on impending funding request to install an outdoor sound system for the FH & softball fields
   1. RCI Quote - $11,813. Proposed to be funded as follows:
      1. Boosters = $8k
      2. FH & softball teams = $2k each
   2. Expects FH & softball teams to fundraise a portion each
      1. Flex Fundraising platform suggested as an option to raise substantial funds
      2. FH Team Booster acct has approx $2,200
      3. Softball Team Booster acct has approx $4,400
   3. Timeline - If the teams and the Booster Club approve the funding request before winter break, could potentially be installed and ready for the 2024 spring season. (\*On Dec. 13, 2023, the Board voted to approve to fund the balance (~$8K) of the sound system after $2K contributions from each team.)
7. SGA Community Carnival on April 27 - Mr. Taylor would like support for a Community Carnival run by SGA in the football stadium - will include booths for teams and clubs - requests that the Booster Club open concessions.
8. Varsity Boys Soccer Coach stepped down - hiring new coach (\*new coach hired since this meeting was held- Stephen Hauschild (WCHS alum)
9. Hiring new JV Baseball Coach (\*new coach hired since this meeting was held- Efrain Feliz)
10. Varsity Girls Lacrosse Coach has been hired- Casey Fletcher
11. Fall Sports - honors selections announced
12. Financial Report – Ashleigh O’Brien
13. Membership down 9% in revenue but this is compared to last year prior to winter sports
14. Banner sales equivalent to last year
15. Concession revenue is up 50%
16. School store is up 18%, but still in the red because we haven’t yet paid for inventory
17. Membership & Winter Team Reps Update Report – Aby Philomeno
18. All Booster reps have been secured other than Bocce
19. As of 12/03/23, 6 new memberships consisting of 9 Friends, 7 Silver, 0 Golf, 0 Platinum = $1,190
20. As of 12/03/23, 276 total new memberships, consisting of 160 Friends, 82 Silver, 21 Gold, 13 Platinum = $31,740

i. 4 new Yard signs - 81/276 (29%)

1. Spirit Committee Report – Jenny Camps
2. Planning community nights - all winter teams invited to host
   1. Working to find dates with Girls & Boys Basketball coaches (Since this meeting, Jan. 16th vs. Northwood set for Girls Basketball)
   2. May plan off-site Community Nights for Swim & Dive and Indoor track teams (After this meeting, it turns out the outdoor track meet @ Churchill track on 12/19 was canceled due to weather.)
      1. Will reach out to Seven Locks Running Club & GOTR to advertise to their members
      2. Will reach out to swim clubs to advertise to their members
      3. Will include giveaways, such as noise makers
      4. Sponsors for community night are welcome. House to Home Solutions interested in sponsoring one.
      5. Community night volunteers are needed - students or adults
3. Senior Wall signings will happen mid-season
4. Advertising/Corporate Sponsorship Report – Hayley Flack
5. New sponsor: The Market at River Falls
6. 23 total sponsors - lost 5 from last year but gained 8

i. 2 sponsors purchased window pane & banner

ii. House to Home Solutions - would like to drum up business at games

1. School Store Report – Wendy Feldman & Penny Bortnick
2. Needs signage for the School Store during games/events. Will be open during select basketball games this winter.
3. Needs volunteers for School store on Tuesday/Thursday during lunch
4. Communications Report – Cheryl Sheer (Newsletter)
5. Emails opened by over 60% readership
6. 1360 total subscribers
7. December newsletter (condensed version) will highlight sponsors; winter team memberships - content due 12/13
8. January newsletter will be released 01/15 - content due 01/10
9. Concessions Report – Jake Lynn & Bridget Calhoun
10. Indoor concessions are open
11. Bulldog Bash Report – Rachael Datch & Deb Muniz
12. Save the Date - Friday, April 5 @ The Core @ Tower Oaks
13. Tickets will go on sale in January
14. Team Booster Reps’ Updates & “Open Mic”
15. Softball rep & Girls basketball rep attended
16. Adjournment @ 8:27 pm