

**WCHS Booster Club Meeting Minutes**  
**Wednesday, January 11, 2017, 7 pm – Room 114**

**In attendance:** Brian Arnold, Sharon Crane, Katie DeTitta, Cheryl Einhorn, Daniel Freeman, Leslie Greenberg, Scott Greenspan, Debra Jacobs, Hayley Jacobson, Leslie Janis, Ellen Lescht, Erin Manse [??], Jackie Olinger, Andrew O'Lone, Julie Raab, Jeanine Resnick, Jeanine Rosen, Subrenna Robinson, Jeanine Rosen, Jesse Smith, Leigh Smith, Paula Sundberg [??]

**Call to Order:** Leslie Janis at 7:08.

**Approval of Minutes from October 5 meeting:** Andrew O'Lone moved to approve, it was seconded and unanimously approved.

**Gala:**

Advertising - Paula Sundberg??? – reformatting of program; in the past – no reason to print out because auction items weren't in there; this year there will be an 8 foot retractable banner stand with logos for anyone who gives \$100 (6 inch x 3 inch); email has been sent to those who had ads last year (30-40 people) – last year got about \$3000 and paid \$800 for program printing; working with Vicky Langerman; looking for additional donors – will probably have 2 banner stands with 30ish ads each; she can provide forms and there is a Paypal link; banners will remain in the school after the gala (gym, school store, etc.); Jackie Olinger suggested they go in the football field in the fall and baseball field in the spring; Debra suggested it be used at Sports Night; could be family names too

Leslie noted that next year, gala planning will start early in the school year and people will not have dual roles so they don't get overwhelmed

Auction - Leigh Smith – email was sent out in December and she is hoping each team will supply 2 items; Leigh will resend the team donation forms

Jackie noted that it is difficult to reach out to spring players because they don't know if they've made the team yet

Leslie would like people to buy and donate tickets for coaches and guests if they cannot make the gala. Assistant coaches can come for cost. If donors want to donate to a specific person, it can be put in the comment section. Each team can coordinate inviting assistant coaches. Leslie suggested having a party after the gala to thank them and encourage them to continue.

**Treasurer's Report:** Leslie presented – we had commitments prior to knowing how much we had to give; in March, she will meet with Jesse

\$30931.30 membership (will probably get a few thousand more)

\$25312.30 banners  
\$8464.24 concessions – higher than last year  
\$2345.99 school store  
\$7830.00 committed expenses (other than field)  
\$88,793.90 total booster sales  
\$51,999.98 – fields  
Checking has team money from teams and any money  
Money Market has \$114,838.37 (once we get caught up, at least half of this should be spent on a future product)

Leslie stressed that even though we give such a large amount to the fields, and some teams don't use fields, we give \$52K to the AD's budget so he has more to spread around – we need to make this clear to all teams

We have \$1300 extra right now, but expect more from concessions, school store, gala and more membership.

Last year started almost \$9K in the red

Year before it was about \$43K in the red

This year is about tightening up and accounting for expenses and knowing how much we have before we spend it.

There is going to be a committee to discuss how to fund new activities; want to create an alumni membership and future members (kids in lower school).

We want to see all the contracts (Lisa Wellek) to see what we are paying for.

**Membership:** Jeanine brought gifts for new members; she has 340 members and it should be \$31,480; last year 347 members at the end of the year (\$30,160). Brian Arnold asked how many new members we got in spring last year – Scott is looking into it (\$3020); 7 teams at 100% - all from fall; need to make a membership push for winter sports; Jeanine has all the information for all teams.

We are looking for 3 people to do membership next year; gifts will be

**School Store:** Tamara Greenspan is now handling; there is lots of merchandise – everything must go for \$10! We will be rolling out new logo and new merchandise after we get rid of inventory

**Advertising/stadium signs:** No news.

**Concessions:** Just interested in how much they've made so far this year

**Communications:** Katie has had this job and hockey is not an official school sport; we may have a replacement; a new newsletter will be going out Monday and Katie is looking for material for inclusion by noon on Sunday; March 1 is the date for spring sports; August 9 is the date for tryouts for next fall

**Athletic Director's Report:**

New logos will be released at gala; they need to be digitized and put into a dst file for embroidery (Subrenna and Sharon have contacts in embroidery); logos will be consistent across the school – one bulldog and various angles, full body, font is special for us – copyright – looking to get trademarks; the jpeg files will be shared with anyone who asks for it; set PMI colors.

Coaching – new boys' volleyball – JJ who is the girls' JV volleyball coach; looking for a new football coach; candidates (12) will come in later this month and then get narrowed down to about 3; a committee will be formed that will include coaches, admin, faculty and possibly students, parents (6-8 at most)

Sandy Smyth – putting together a video with stills and video for the gala – goes to Chris Nazarian; spring sports would need to come from last year

Projects for the gym – new banners

**Booster Club Ladder:**- need help creating

**Paver Project:** Leslie Greenberg is taking over responsibility

**Adjourn:** 8:20 PM

Respectfully submitted,  
Sharon Crane, Secretary