

WCHS Booster Club Meeting Minutes
Wednesday, June 7, 2017, 7 pm – Room 114

In attendance: Brian Arnold, Linda Bedingfield, Karen DePerri, Georgina Feigen, Dwight Fettig, Daniel Freeman, Scott Greenspan, Debra Jacobs, Leslie Janis, Melissa Kupfersmidt, Jackie Olinger, Andrew O’Lone, Amy Pogorelc, Julie Raab, Jeanine Rosen, Marcee Robinson, Jesse Smith, Sandy Smyth

Call to Order: Leslie Janis at 7:08.

Approval of Minutes from March and April meetings: Move to approve minutes from March and April meetings – it was seconded and unanimously approved.

[Leslie – I have no idea who moved to approve or second.]

Crown Trophy: Question asked on what is the purpose of the Crown Trophy. Response was that the Trophy is named for a Churchill family member who passed away.

Spring Sports Receipts: Reminder to get Spring Sports receipts in by June 15.

Treasurer’s Report: There is a new format for Treasury Report. Net revenue to Boosters is not actual money in bank. Some of the money (\$10,000) is paid ahead for next year so we really have \$27,357.19 for next year. Will end with close to zero because of banner expenses and other recoop fees. We are doing better than last year. We are not required to have a zero balance like PTAs.

\$36568.72 Membership
\$27,000.00 Banner sales
\$30,261.90 Concessions
\$19,833,90 School store
\$33,652.79 Gala Fundraiser
\$141,317.31 Total Booster Sales

\$44,261.82 Booster Activity Costs
\$1,682.42 Credit Card Fees
\$36,917.40 Field Maintenance
\$2,750.00 100% Membership Bonus
\$1,916.25 Fundraising Matching
\$18,013.49 Other Committed Expenses
\$4,418.74 Booster Administrative
\$-109,960.12 Total Booster Expenses

\$37,357.19 Net Revenue to Boosters

(copy of report attached to minutes)

Team Balances: \$46,088.81
Money Market has \$114,958.62

Question asked if the team fund balance is the money that teams have raised. Confirmed that it is and Booster holds it in the account.

Athletic Director's Report: Reported by Jesse Smith

We are keeping Game Day as Contractor. Restoring Tuckerman to Bermuda Grass for free. Cut costs with Game Day. BCC doing baseball/softball as of July 1. Includes mowing, infields and \$10,000 toward new batting cages. Money to be used for Game Day 2-year contract will be put in reserve in event we should run out of money, fields will be covered.

Question asked if gate facing Hoover Field is staying locked. Confirmed that it is.

Track will be open during the day over the summer.

Thank you for buses for Boys Lacrosse championship game.
Banners have been ordered/finalized for Fall for gym;
Six teams in gym committed to purchasing new sideline chairs;
Will be meeting with coaches to go over finances and fund raising. Trying to reset mentality of coaches at meeting on 6/15 to make sure they understand what they need to do and specific lists of what they need.

Question asked if Athletic money covers each team equally? Response that no it covers what each team needs on any given year. Funding comes from gate fees.

Question asked if we made money on the spirit buses (for lax championship). No – the money collected was for the entrance fees to the championship game.

Would like to do more spirit buses for football away games.

Date for Fall Sports Night is 8/21.

Membership: No one present.

School Store: New items with new logo ordered. Old merchandise sold at sale prices.

Banners: Delay in setting up links. Flyer being created outlining benefits of having a banner. Teams get \$150 for each banner they bring in. We do not do exclusivity (for example we have three orthos). We will see significant drop next year due to graduating students.

Advertising/stadium signs: We are now doing indoor advertising in the gym. There are 6 sponsorship opportunities for the gym. \$1500 with 3-year commitment. These are exclusive spots. Jesse Smith pointed out that the gym is used for all three seasons and regularly rented out.

Concessions: Closed! We did \$5000 more this year than last year. Suggestion – can we get rain ponchos to sell at concessions? Question – can we allocate \$1000 for concessions to possibly get hot dog machines.

LJ asked for motion to spend up to \$1000 without board approval for hot dog machines. Motion made and seconded. [Leslie – I hope I characterized this correctly. Please let me know if I missed something.]

Communications: With social media needs to be better coordinated. Question asked as to what platform is used for Booster Club news – response is VNN. Tuckerman sign is controlled by Ben Schapp and he picks what goes on sign. Linda Bedingfield will be helping to coordinate that team accomplishments are sent to the right person. Jesse Smith can also help promote it. Email him and he will get it out there. Goal next year is to get information to one person who will make sure the information gets to the right person.

Twitter either through Jesse or individual coaches. If through VNN will be specific to sports. [No idea what this last sentence means.] Question asked what VNN is. Explanation provided by () that VNN is streamlining. Run through churchillathletics.com. Updates scores. There is a user app. Rolled out this winter – Spring was good but want 100% in the fall [not sure what they want 100% of]

Suggestion that each Sports Night Jesse should put website up and get information out.

Gala:

We should have date picked before beginning of the school year. Leslie Janis would like Feb. 10.

Paver Project: Leslie Greenberg reported that Dr. Benz put flyer in with graduation gowns.

Miscellaneous:

- First Booster Club meeting will be on September 6.
- 9/15 Home Football Game half time will be the renaming of the baseball field after Chuck Stevens. Need Booster Support for this.
 - Raising Money for new placard and new scoreboard for baseball field.

- Committee of Alumni on charge of things;
- Baseball team will do it (?)
- Is anyone available to go to SGA meeting tomorrow at 11:30 with the grade and teacher reps?

Leslie Janis passed out ballots for new officers of Booster Club. Ballots passed out and new officers approved. [Leslie—I can add this specific information if you have a copy of the ballot]

Adjourn: 9:00 PM

Respectfully submitted,

Georgina Feigen, Secretary