**WCHS BOOSTER CLUB BOARD MEETING – Minutes**

**9/7/22 – 6pm**

Attendees: Bridget Calhoun, Claire Drummond, Cheryl Sheer, David Chen, Allison Moylan, Robin Yentis, Dana Kaminsky, Hayley Flack, Rachael Datch, Jake Lynn, Jill Pearlman, Mimi Sun

1. **Welcome & President’s Report - Bridget**
	1. Introductions of the Board
	2. Summer of Prep Work
		1. Bridget noted that we have had the strongest start to the Booster Club in recent years. Members have put in a lot of prep work over the summer.
	3. Treasurer’s Report
		1. Net Revenue – $36,507.83
		2. Membership – $21,940
		3. Banners – $14,900
		4. School store – $7,600
		5. School Store
			1. Open several days a week during lunch.
			2. Sold out of many items at back to school night and in the process of reordering merchandise.
2. **Membership Committee Update – Claire**
	1. August membership numbers
		1. $50 level – 56 members
		2. $100 – 41 members
		3. $300 – 17 members
		4. $750 – 14 members
		5. 127 families total – $24,000 (last year $43,000 total for entire year)
	2. Claire designed signs for the platinum member parking spots.
	3. Fall Team Booster Rep
		1. Membership for the teams is lower and we need to work with the team reps to push membership.
		2. Next step for membership is to send lists to the team reps of people who have not signed up yet.
3. **Advertising/Corporate Sponsors Committee Update – Hayley & Dana**
	1. Update on new and renewed sponsors for banners, glass and both
		1. 16 total – 8 new and 8 renewals
		2. More sponsors in the works!
		3. Hayley will work with Cheryl to promote the sponsors in the newsletter.
		4. $7050 paid on glass panes to date.
		5. $10,000 paid on stadium banners to date.
		6. There is a flyer attached to one of the emails Bridget sent that has all the information regarding the banners.
		7. Businesses have the option to add their QR code to banners.
		8. Hayley encouraged Board members to use businesses that purchase sponsorships.
		9. David suggested letting the team reps know which businesses purchased sponsorships so they can be used for team dinners, etc.
4. **Concessions Update – Alison & Jake**
	1. Fall Sports Concessions Overview
		1. The concession stand is stocked and cleaned.
		2. There is a leak in the ice machine that they are working on getting fixed.
		3. Opened the concessions for the soccer game that wasn’t on the schedule.
		4. 10-15 volunteers are needed per football game.
	2. Need a JV football team rep – Bridget to email the JV football coach to stress the need for a team rep.
		1. Need support from the football team to staff the concessions stand.
		2. A Board member is needed to open and close the stand.
	3. Remind everyone of credit card minimum so BRING CASH
5. **Newsletter Updates – Cheryl & Mimi**
	1. Monthly deadline for submissions is Friday before the third Monday of the month.
	2. September submission deadline is 9/16.
	3. Distribution list includes members, sponsors, and alumni. You need to opt out to cancel.
	4. The Sunday before the general meeting, a reminder goes out with sponsor information.
	5. Team to send an email to the Board with reminders of dates.
6. **Website & Social Media Update – David Chen**
	1. Summer Website Revisions/Updates
		1. New information is up including team rep roles.
		2. New member form asks for information regarding parent interest in volunteering and interest area.
	2. We are working to engage more via social media (Twitter Instagram and Facebook @wchsboosterclub). Bridget asked a student to help with boost our social media presence. All board members should follow our accounts.
	3. Send content or messages for posting to David and/or Bridget.
7. **Spirit Committee and Bulldog Bash Update – Jill & Rachael**
	1. Senior Wall updated
		1. Fall seniors signing to begin next week.
		2. No community night this year.
	2. Bulldog Bash planning in the works.

1. **Meeting adjourned at 7:01pm**