**WCHS BOOSTER CLUB GENERAL MEMBERSHIP MEETING – Minutes**

**10/6/22 – 7 pm**

**ATTENDEES:** Bridget Calhoun, Cheryl Sheer, David Chen, Jill Pearlman, Tamara Greenspan, Hayley Flack, Alison Moylan, John Taylor (Principal), Jesse Smith (AD), Amanda Ulloa, Mimi Sun, Scott Michnick, Debbie Wiederhorn, Jocelyn Ulrich, Cheryl Winn, Noelle Chadwick

**Meeting Called to Order at 7:00 pm**

1. Sponsor Update (Hayley Flack)
   1. 17 sponsors last year, this year 20 already
   2. Opened 3 more window panes (9 available / 6 taken) and 15 banner sponsors
   3. Most have paid: collected $18,150 (owed ~$3,000) - $21,150
      1. Able to offer table to promote sponsor at games / meetings and newsletter spotlight
   4. Idea floated – flyer in the sponsors window / ‘We support Churchill’
   5. Still working on other sponsors
   6. Reminder to teams to patronize sponsors for team dinners, etc.
   7. House to Home Solutions sponsor owner present
      1. Action: Bridget to put him in touch for Bulldog Bash auction with Rachael Datch, Swim & Dive Team (Carrie Begin & Cheryl Winn) and XC/Track (Deb Muniz)
   8. $150 referral bonus to team Booster Account for teams that refer a sponsor; no limit
2. Athletic Director Update
   1. Winter registration starts on 10/1 (at noon) – open until 11/13
   2. Field Hockey captured division / B&G CC captured division / Zoe Cusack won girls division title Golf / Boys Soccer in the running
   3. Football game 10/6: different flow of traffic incoming to the game & create concession lanes
      1. Proposed changes to the county for next year
   4. Team pictures coming soon
   5. Baseball scoreboard: in search of electrician
   6. Spring Mulch Sale: in search of large landscaping company to work with
   7. KINDH philanthropy: 3rd year – each team adopts family; adopts and wraps. This year kids can deliver.
3. Treasurer Update (Bridget for Scott)
   1. YTD on par from last year ~$30k in membership dues (higher amounts given for those that have joined, but % of membership is low)
   2. Last year ended 68%, this year we’re only at about 48%
   3. Banner sales are further ahead
   4. Concessions (on par with last year)
      1. YTD: $12,300 / expenses ~$7100 (net profit $5,000)
      2. Need help at concessions which is big fundraiser
4. Bulldog Bash
   1. Save the Date: March 10, 2023 / Tower Club Clubhouse (The Core)
   2. Coaches & Parents-Only fundraiser
   3. Committee is forming: Rachael Datch is chairing (contact Rachael if you want to help plan!)
5. Membership / Team Report (Bridget for Claire)
   1. Cheer team parent: wish list; new tumbling mat and gear
   2. JV Field Hockey: very close to 100% (~80%)
6. Spirit Report (Jill Pearlman)
   1. Senior Wall signing day got rained out; now 10/18 and 10/20 POMS, Cheer, Football, Volleyball
   2. Pictures will be / are taken and distributed
   3. Winter teams will go next
   4. No community night this year for football
   5. Community night during basketball games
7. School Store (Tamara)
   1. New merchandise arrived
   2. $2223 sales at the last game / $2026 first game / $6932 at Back to School night
   3. Booster Club drapes for the table were ordered
   4. Volunteers to work – sign up (1 hour during lunch – Tuesday or Thursday)
8. Newsletter (Cheryl & Mimi)
   1. September newsletter: 1379 / 55% open rate
   2. Metrics can be sent to sponsors if asked / we did send
9. Concessions (Alison)
   1. Apple pay / google pay / touch pay are all in operation now
   2. Cash is good; low bills are always preferred
10. Admin update
    1. Patrick Bilok (Principal Intern): thanks to the booster club for all of the support

**Meeting Adjourned at 7:51 pm**