**WCHS BOOSTER CLUB GENERAL MEMBERSHIP MEETING – Minutes**

**12/7/22 – 7pm**

**ATTENDEES:** Claire Drummond, Patrick Bilock (Principal Intern), Sally Lewis, Bridget Calhoun, Hayley Flack, Robin Yentis, David Chen, Alison Moylan, Cheryl Sheer, Jake Lynn, Tamara Greenspan, Debbie Wiederhorn, Scott Michnick, Amanda Ulloa, James Ulrich, Jaye Espy, Jessica Teicher

1. President’s Report

* Group introductions
* Winter sports started this week. Basketball home opener is this week.
* We have tier 1 security in effect at all winter sporting events. Churchill students need to show ID. This policy will be reevaluated after winter break.
* Mr. Bilock reported on the following:
  + Security will be elevated for rival games. The security team meets before the games to review plans. The administration told the students during announcements what the expectations are for student conduct at sporting events.
  + The coaches, referees, and administrators are working to combat trash talking and poor sportsmanship.
* Treasurer Report:
  + Bridget reported that our net revenue is about $71,000.
  + We are ahead in membership $ compared to this time last year.
  + Banner sales (indoor and outdoor) equaled $22,450 which is higher than last year.
  + School store sales are also ahead of where we were last year.

1. Bulldog Bash
   * March 10, 2023 – Bulldog Bash at the Tower Oaks Club House – watch for more information regarding donations and tickets.
2. Sponsorship Update
   * 6 indoor banners are available. They are a 3-year commitment. If you secure a corporate sponsorship, your teams get $150.
   * Encourage teams and their families to patronize and support our sponsors. Take photos of players dining at sponsor restaurants and send to us to post on the Booster Club social media accounts.
   * All the sponsorship information is on the Booster Club website.
3. Membership and Winter Team Reps Update

* We are working on getting winter team rosters so we can match memberships to rosters.
* Several fall season teams are at 100% membership.
  + Claire checks in with the team reps regularly and provides guidance on why membership is important and suggested emails to encourage parents to join. Teams with 100% membership receive $300. The Booster Club generates revenue through membership, concessions, school store, Bulldog Bash, etc. and all the money goes back to the student athletes.
  + Getting buy-in from the coach is key to getting 100% membership.
  + The Booster Club maintains a main bank account and teams may deposit funds with the Booster Club which is “earmarked” for that team’s later use. However, as with all Booster Club funds, team funds deposited with the Booster Club are subject to usage restrictions. Booster funds may only be used on team equipment, uniforms, and other items that stay, or are returned to the school at the end of the season. Except for small exception (up to $550/year), these funds cannot be used for consumable items like food or items that the players keep permanently like senior gifts, apparel, shoes, etc.

1. Indoor Concessions Volunteers Update

* The stand was open this week during the first basketball game. A board member opens and closes the stand but parent volunteers staff it. Generally, 2 varsity parents work the JV games and 2 JV parents work the varsity games. The stand is open for JV and Varsity home basketball games and select wrestling matches.
* Volunteers to help manage the stand are needed!

1. Newsletter Report
   * The newsletter reaches almost 1400 people. When you join the Booster Club you are automatically signed up.
   * Please send any updates, highlights, or relevant information to Cheryl.
   * The submission deadline is the 2nd Wednesday of the month and the issues come out on the 3rd Sunday of the month.
2. Spirit Committee Update (Winter Season Community Nights and Senior Wall Signings)

* There will be winter community nights. Look out for more information after winter break.

1. School Store

* Tamara mentioned that the school store needs volunteers to staff the store during the day. There is a sign-up genius online.
* We had record breaking sales at games this year.
* The school store will be opened during several games over the winter season.

1. Pavers Fundraiser
   * Bridget is recruiting for a volunteer to help run the paver fundraiser. She suggested that the team reps check in with their parents for volunteers. It’s an easy way to get involved and will take very little time!

**Meeting adjourned at 8:09pm.**