**WCHS BOOSTER CLUB GENERAL MEMBERSHIP MEETING - Minutes**

**February 1, 2023, 7:30pm (Media Center)**

Attendees: Claire Drummond, John Taylor, Bridget Calhoun, Hayley Flack, Robin Yentis, Allison Moylan, Mimi Sun, Jake Lynn, Debbie Wiederhorn, Jill Pearlman, Jesse Smith, Rachael Datch

1. President’s Report

* Bridget reported that revenue-wise, we are well ahead of where we were last year.
* The Board recently approved purchasing a tent for the cross-county and track teams.

1. Bulldog Bash – March 10, 2023
   * $5725 in ticket sales – almost 30% of the tickets have been sold (200 tickets total).
     + 5 coach tickets have been purchased so far – Booster Club will cover expenses for unpurchased coach tickets
   * $1700 in sponsorship sales so far
   * Five teams have sent sponsorships and donations.
   * The committee encouraged the team reps to send out information about the Bulldog Bash.
   * Parents have the option to purchase oversized pictures of their student-athlete that will decorate one of the rooms at the bash.
   * The committee will also have a slide show running and requested pictures from the teams.
2. Athletic Director report
   * Jesse talked about promoting the mulch sale on community/school listservs – he has already contacted the elementary and middle schools. If you purchase 10+ bags, you get free delivery. The football team will spread it for $4 additional per bag. The deadline to order is 3/10 and delivery will start 3/18.
   * So far, 4 winter teams have clinched division titles. Several other teams enter divisional and regional playoffs soon.
   * Jesse is working on finding coaches for the Girls Lacrosse program.
   * Jesse reported that the proposed MCPS Budget includes funding so athletic trainers will be MCPS employees starting next year. That would allow the trainers to be present during practices.
3. Membership and Winter Team Reps Update
   * About $2000 generated from membership since last month.
   * JV boys basketball, varsity girls basketball, and Poms are all at 100% membership.
   * Several other teams are getting close to 100% membership.
   * The group discussed how to educate of some of the teams regarding the activities of the Booster Club and the benefits to ALL teams, however, it’s hard to change perceptions.
4. Newsletter Report
   * Submit any content by 2/8 – to be published on 2/13. This month the issue will highlight swim and dive and indoor track. Working on sponsorship highlights.
5. Spirit Committee Update
   * The committee is done with the winter senior wall signings.
6. School Store

* Bridget reported that we are having problems staffing the school store. It’s open 2 days a week for an hour during lunch. She asked the team reps to help find parents to staff the store. Currently, the newsletter promotes the Sign-Up Genius. The Board discussed other ways to advertise the sign up and entice students to visit. Jesse suggested stocking items (such as neon) that match typical themes for games. Possibly have big pushes before big games.

Meeting adjourned at 8:35pm.