**WCHS BOOSTER CLUB MEETING**

**September 2, 2020 – 7:00 PM**

**In Attendance:** Rob Demske, Robin Yentis, Scott Greenspan, Bridget Calhoun, Steve Reckford, Amy Pogorelc, Melissa Isaacson, Peter Sarrat, David Chen, Brandice Heckert, Frank Chechile, Tamara Greenspan, Tamra Hutton, Jill Pearlman, Jesse Smith, Doreen Bunten, Lee Stern, Alan Cohn, Adriana Marques, Annelise M., Joseph Rydzewski, Josh Denney, Nancy Yasharoff, Lara Falayi

The meeting was called to order at 7:04pm.

**President’s Report**

* We ended last year in a strong fiscal situation.
* We began to rebuild the baseball and softball fields.
* We are continuing to work with businesses on advertising. At this time, we have 6 businesses renewing their banner.

**Membership**

* Parents who have students registered for the virtual sports seasons will receive a letter from Rob and Jesse encouraging them to join.
* Membership levels
	+ Friends level - $50 home of a Churchill Bulldog athlete yard sign
	+ Gold level - $250 home of a Churchill Bulldog athlete yard sign
	+ Platinum level - $750 home of a Churchill Bulldog athlete yard sign and stadium parking and all seasons pass
* Teams will receive 15% of the total membership contribution. If they make 100%, they will get an additional $300.
* Even though sports are not in person, the booster club continues to have fiscal responsibilities such as field maintenance.

**School Store**

* The school store is open and online.
* The committee is delivering orders as they are filled.
* The school will be migrated to the new website when ready.

**Concessions**

* The committee has cleaned up and organized the indoor and outdoor stands.
* They have all new refrigeration equipment from Pepsi.
* They have put together a plan to increase the number of volunteers at the concession stands. This will rely heavily on parent and team rep involvement.

**Spirit Committee**

* The committee is rethinking what the committee can do this year due to the virtual environment.
* The committee is encouraging parents and students to reach out to the committee if they have any suggestions for the committee.
* The committee is meeting on 9/14.
* The committee reached out to Evan Rosenthal.

**Website**

* We are migrating to a new website to improve functionality. JFCO is the third-party vendor that will be working on the new website.
* The website is expected to go live this week or next week.
* Membership, school store, Booster Club meeting dates, team reps, and other Booster Club information is located on the website.

**Athletic Director’s report**

* County sports directors, county athletics staff, and athletic directors have been working to put together lessons for the teams.
* They have been working on county-wide speakers and lessons on topics that the students would not have time during the normal season.
* They are putting the plans in the hands of the coaches. This will give students the opportunity to bond with their team.
* They are suggesting that coaches meet with their team 2-3 times per week for about 60 minutes starting any time after 3:30pm.
* Registration for the upcoming seasons will open in the coming weeks. Jesse is not planning on closing the registration.
* Students are able to do multiple sports during a virtual season.

Adjourned at 7:43pm