

WCHS Booster Club Meeting Minutes
Wednesday, September 10, 2014
7pm – Room 117

In attendance: Elaine Arndt, Allyson Bergman, Draga Dubick, Yolanda Faerber, Paula Goldsmith, Mark Johnson, Chris Nazarian, Norka Padilla, Ariane Promisel, Scott Rivinius, Gina Farney, Martha Shannon, Robyn Solomon, Ari Storch, Larry Tanenbaum, Wendy Wilson, Lisa Yazdani, Lisa Bleier, Alissa Horvitz, Roger Weaver, Robin Brown, Deb Lundin.

Call to order: 7:10pm by Larry Tanenbaum, President.

Approval of Minutes: 6/11/14 Minutes Approved. Lisa Bleier won the Minutes reader prize.

Introductions of Board Members and Review of Responsibilities: Larry

Larry reviewed the main responsibilities of Board Member Reps: 1) Come to monthly meetings, 2) Encourage the team parents to join Boosters, 3) Plan team fundraisers with matching from Booster Club for ½ the amount up to \$500, 4) Help on committees. Scott noted that Booster Club fundraisers run by a team need to be reviewed by Lisa Wellek in the Business Office. A form is available on the Booster Club website under "Fundraisers."

Treasurer's Report: Martha

Martha presented the Treasurer's Report with the Profit and Loss Statement from July 1 through the end of August. The Balance Sheet is updated through August 31, 2014. Martha will scan in the Sales Tax Exemption form since Booster Club is not required to pay or charge sales tax. Since only one check signer remained on the account to start this year, a motion was made and approved to permit one signer for the three outstanding checks only.

Apparel and Stadium Signs: Allyson

Allyson described the new merchandise available in the Spiritwear store. She is looking for other avenues to sell spiritwear and encourage school spirit. She is actively looking for a replacement, so let her know if you know of a parent of a freshman who would like to get involved this year. The Spiritwear store is open during lunch Tuesday and Friday during the remainder of the school year. Allyson is working on a 50th anniversary tee shirt to sell at the school store. For Stadium signs, only one sponsor out of 32 declined to renew. She is always looking for new sponsors, and welcomes team input.

Concessions: Chris

The first home game was very successful – the stand was wiped out of food and there was a crush of people. The strategy is to simplify the offerings to reduce decision time at the window. Satellite stands were also suggested. More volunteers are needed – suggestions during the discussion included preferred parking for volunteers. Chris would like to have an assistant to provide additional support at games. If you let Elaine know you read the minutes before the meeting, you will be eligible for a prize drawing.

Membership: Elaine and Wendy

Wendy is compiling the fall team stats for review by the BMR's. We are at a good place for membership – 2/3 of last year's closing number and revenues. Thanks were expressed to Wendy, Paula, Judy Leventhal, Jim Edwards and Ariane for their help in planning and executing the fall membership drive. Several teams are already in the hunt for 100% membership.

Communications: Elaine

The communications options were listed on the Agenda for reference by BMR's.

Athletic Director Report: Scott

- 1) Scott reviewed the necessity for Booster Club support. The Athletic Department gets half its allotment from the County each half of the school year. Supplemental revenue comes from Parking Permits, Gates, and BCC Baseball contract. Booster Club makes up the difference through concessions, spiritwear, stadium signs,

membership and fundraisers. Scott meets with each coach seasonally. The main expenditures expected this year are in field maintenance.

- 2) The dugout construction permit has been applied for. No approval has been provided yet.
- 3) The stadium video scoreboard is not working. Repair attempts are ongoing.
- 4) The flag raising mechanism broke for the home opener. Thanks to the Poms for holding the flag.
- 5) Replacement of the banners in the gym is being assessed. Room is running out for new banners. The plan is to auction the old banners as a fundraiser.
- 6) Community Night and Senior Night is 10/17 against RM; Homecoming is 10/31 against Whitman.

Turf Update: Larry

Over the summer, MSI filed suit against MCPS regarding the selection of the stadium field development partners. Fundraising for high donors is being lead by Bill Leonard and Joe Muscarella. The Paver Project has started; to support PTSA goals rather than compete with the Brag Brick project, a motion was made and approved to award 10% of proceeds to the PTSA after the Paver Project goal is reached.

Meeting adjourned 8:40pm

Respectfully submitted,
Elaine Arndt
Secretary

Next meeting: Wednesday, October 8, 7pm, room 126
Wednesday, November 5, 7pm, room 126