

WCHS Booster Club Meeting Minutes
Wednesday, April 9 2014
7pm – Room 117

In attendance: Ari Storch, Mary Ellen Mengucci, Elaine Arndt, Scott Rivinius, Larry Tanenbaum, Wendy Wilson, Allyson Bergman, Scott Levenson, Draga Dubick, Nancy Fitzgerald, Staci Weltmann, Marlo Sims, Ariane Promisel, Joe Muscarella, Jim Edwards, John Kwant, Karen Lipson, Paula Goldsmith, Gina Farley, Bill Snider

Call to order: 7:05pm by Larry Tanenbaum, President.

Approval of Minutes: 3/12/14 Minutes Approved.

Treasurer's Report: Scott Levenson

The Booster Club Profit & Loss Statement and Balance Sheet dated 4/08/14 were presented for review. Scott noted approximately \$100,912.42 income (excluding individual team fundraisers) YTD. \$81,082.44 expenses were reported for YTD.

Net proceeds for the year are about \$19,000. The Balance Sheet shows \$70,147.72 in checking once team accounts and contingent liabilities adjustments were made. Liabilities to the team accounts stood at \$17,764.30

Note – Scott R and Scott L will provide a list of items or services that Boosters have bought for the school that would otherwise have had to be individually fundraised by the teams. Elaine will coordinate the information for inclusion on the website.

A motion was made to allow baseball to apply a larger portion of banner revenue than current policy (\$150 to team for \$1000 banner) to its dugout furnishing fundraising. \$38,000 toward dugout construction was allocated by Boosters in the fall and is under contingent liability, but no Boosters appropriation has been made toward furnishings; furnishings estimated at \$5,000 were put under the baseball team sphere of responsibility at the time of the initial Boosters allocation. The team specific baseball funds now stand at \$5,400. Baseball would like to fund other baseball expenses such as a windscreen and other needs with those funds rather than applying them to the furnishings. The baseball rep concern is that 11 players are graduating out this year, so fundraising through them is time-constrained. After discussion and initial determination that the team specific baseball account funds should be sufficient, the motion was tabled. The baseball team was advised to continue fundraising efforts, and the Boosters would work on the internal policy to support their efforts.

Note – Ari will show Allyson where to hang existing sponsor banners on the baseball field. Sponsors have the choice of the site to place the banners.

Athletic Director's Report: Scott Rivinius

- 1) Baseball Dugouts – MCPS gave initial approval for the dugout design. The contractor will submit a detailed plan to the Permit Department. It is expected that construction will begin in late summer or early fall depending on the length of the permitting process.
- 2) Practice Wall – construction of the practice wall has begun and is visible from Tuckerman Lane. Thanks were expressed to Mark Dubick for facilitating the start of the construction process.
- 3) Tractor – The tractor was delivered and has already been put to use. It is operating well.
- 4) Lightning Detector – Thor Guard Weather Detection Device repairs are covered by MCPS insurance, and the system should be functional next week. Kudos were given to WCHS Business Administrator Lisa Wellek for her work in researching and following through on the county payments.
- 5) Track and Tennis Court assessment completed. The track repair will be executed shortly. Patches and surface improvements are expected to last 18months to 2 years. If there is damage to the track from the artificial turf field installation, MCPS will replenish the repairs prior to the start of the spring season. The complete overhaul of the track bed and track is not within the MCPS budget at this time. Costs were estimated at \$160,000 for a refurbishment and over \$215,000 for a complete new track. While fundraising for the artificial turf, it is acceptable to give a track update, but no representation that the track is included is permitted.

- 6) Artificial Turf – The Board of Education is expected to approve the artificial turf proposal at the end of April. Fundraising may begin at that time. \$225-\$230,000 will be due in November or December along with the signing of the final contract.
- 7) Spring Community Nights – were well-received. Elaine was thanked for coordinating them this year. Suggestions were made to give the children attending a time to go on the field and meet the players if feasible.
Note: Boosters can gain visibility for Churchill sports by attending the fall elementary school back to school picnics since all parents attend. Perhaps also send the school mascot, cheerleaders and high school players.
- 8) End of season Banquets – A reminder was issued that no alcohol is permitted at school team end of season banquets. Please be aware of this when planning spring banquets. Scott will check the master calendar for teams to make sure there isn't a conflict with a school activity; please feel free to contact him.
- 9) Night at the Races – Scott will provide a list of coaches to Larry for gratis invitations. Each head coach (JV and Varsity) will receive one free invitation with a complete race packet. Teams are permitted to fundraise to support spouse and assistant coach attendance.

Fundraiser Night at the Races Update: Larry Tanenbaum

Horse sales: Staci reported fundraising at \$7,925 versus previous year \$3700 for baskets. 78 horses have been sold; Bill Snider from Crew is taking responsibility for obtaining the remaining 2 horses on behalf of the Crew team.

Team reps should submit the horse names to Staci. She will not make them up on behalf of the teams.

Site: Paula

Working to set up site. Jim is the MC, Erin will manage the site. Set up team is in place. John K will arrange for Barwood cabs to be in place to prevent impaired driving.

More gift cards and prizes are needed. Someone will ask Dr. Benz for more school items such as seats at graduation.

The higher end items will be in a silent auction with a minimum bid in place.

Volunteers: Ariane will set up Sign-up genius to sign up for work times.

Program: Deadline is April 20 for all advertisers and ad copy. Ari needs one week to produce program; Karen needs one week to stuff packets. The blank page will be used for the list of Boosters accomplishments.

Tickets: All Boosters should buy tickets as soon as possible. Elaine will put ad on electronic sign. Advertising at stadium will go on – Ben Schnapp is the contact for stadium sign advertising.

Sponsors: Allyson will prepare list of sponsors eligible for free fundraiser tickets.

Financials: \$8,000 is needed to break even at the Bolger. This is the 250 ticket sales coverage. Estimates at a net profit of \$25-35,000

Membership – Jim Edwards

Congratulations to Varsity Baseball for 100% Boosters participation. Thanks were expressed to Mary Ellen and Wendy. JV Baseball just under; thanks to Ari. Boys Varsity Lacrosse almost at 100% - thanks to Ariane.

Jim is contacting coaches of Coed Volleyball and Boys Tennis directly.

The rewards for platinum members who join after football season were discussed. It is difficult to get them benefits for the following fall due to the organizational logistics. No decision was made.

Officers for next year – Jim Edwards

Larry has tentatively agreed to serve as president. A nominating committee of 5 needs to be put in place and voting conducted at the May or June meeting. Think about serving as an officer next year.

Meeting adjourned 8:50pm

Respectfully submitted,
Marlo Sims, Secretary
Elaine Arndt, Minutes Editor