

## **WCHS Booster Club Meeting Minutes December 5, 2012 7 pm; Room 149**

IN ATTENDANCE: Jim Edwards, Allyson Bergman, Mary Ellen Mengucci, Bill Leonard, Nancy Fitzgerald, Kit Lunceford, Jon Thibodeau, Scott Levenson, Roya Youssefiani, Larry Tanenbaum, Lisa Caplan, Robyn Solomon, Donna Duvall, Chuck O'Carroll, Patricia Hill, Ariane Promisel, Wayne Arden, John Kwant, Dave Kelley

MEETING CALLED TO ORDER: President Jim Edwards called the meeting to order at 7:08 pm.

APPROVAL OF MINUTES: Minutes from November 14, 2012 meeting were distributed and reviewed by all present. A motion was made by Scott Levenson and seconded by Chuck O'Carroll to approve the November meeting minutes. The minutes were approved unanimously.

ATHLETIC DIRECTOR'S REPORT (Dave Kelley and Mike Sullenberger-representing Game Day): Dave Kelley and Game Day's Mike Sullenberger proposed upgrades to the baseball and softball stadium turfs. Game Day currently maintains the WCHS athletic fields. Mike Sullenberger gave an extensive presentation on the proposed upgrades to the baseball and softball fields. He passed around numerous pictures of the proposed process, and thoroughly explained all of the details, including the type of grass, the process, irrigation, maintenance, etc. He proposed installing Bermuda grass to these fields, and planned to begin the installation within the next two weeks so that the fields would be ready for spring use. Dave Kelley reported that with an expected income of \$40,000 from BCC Baseball's use of the fields, he does not anticipate needing Booster funding for this project.

TREASURER'S REPORT (Chuck O'Carroll): Chuck handed out and reviewed a profit and loss chart for the golf classic and a fall concessions revenue chart, organized by sport. The golf classic operated at a \$5300 loss this year. There was a significant difference in the revenue generated by the tournament this year vs. last year. This was due to a huge decrease in the number of people who attended, and in the number of sponsors. Jon Thibodeau suggested that a questionnaire be distributed to find out why people chose not to play this year. The question of the possibility of using a local country club vs. Whiskey Creek arose. Wayne Arden indicated that he had looked into a country club, but that the cost was going to be significantly higher. There was discussion as to whether or not it is worth continuing to hold the tournament given the amount of work it involves and the low turnout/support.

Concessions revenues are running about the same this year as last year.

MEMBERSHIP (Jim Edwards): Jim announced that Jeff Bochner has resigned as Membership Chair, and Lisa Caplan has stepped in to take over. Lisa has already made significant progress in organizing the current list of members so that team reps can easily see who has joined the Booster Club. She passed out a list of teams, their current # of athletes, and the number of families that have joined. Team reps are able to access this information online as well, with specific information.

SPRING SPORTS GALA (Roya Youssefiani): Roya reported that they are still looking for a date, and that anyone who would like to help out should please step up to do so. The committee is looking for "Department heads" to run the various aspects of the gala--baskets, registration, etc.

NEWSLETTER (Patricia Hill): Patricia Hill has been doing a wonderful job on the Booster newsletter. She reported that the newsletter is receiving a 24-26% open rate, which is much higher than most non-profits get. She encouraged team reps to have their team send photos that can be uploaded with the newsletter. Her schedule is that she posts the newsletter on the Monday or Tuesday before the monthly Booster Club meeting.

NEW BUSINESS: Allyson Bergman asked that anyone who has information to be posted to BLIPs should send to her.

Meeting adjourned at 8:32 pm.

Minutes respectfully submitted,  
Kit Lunceford  
WCHS Booster Club Secretary