

WCHS Booster Club Meeting Minutes November 14, 2012 7 pm; Room 126

IN ATTENDANCE: Jim Edwards, Allyson Bergman, Mary Ellen Mengucci, Jeff Bochner, Bill Leonard, Nancy Fitzgerald, Kit Lunceford, Kim Means, Jon Thibodeau, Draga Dubick, Caren Shugarman, Stacie Wellman, Scott Levenson, Roya Youssefiani, Larry Tanenbaum, Barry Shapiro, Elena Ketelhut, Kelly Lavery, Lisa Caplan, Andrew Glick, Lynn Grody, John Lane, Robyn Solomon, Donna Duvall, Liz Votaw, Chuck O'Carroll

MEETING CALLED TO ORDER: President Jim Edwards called the meeting to order at 7:05 pm.

APPROVAL OF MINUTES: Minutes from October 10, 2012 meeting were distributed and reviewed by all present. A motion was made by Scott Levenson and seconded by Jon Thibodeau to approve the October meeting minutes. The minutes were approved.

PRESIDENT'S REPORT (Jim Edwards): Jim gave a summary of where the Booster Club stands as of mid year. Jim commended the work of the many volunteers that make so much of the work done by the Boosters possible. Jim also reviewed the forms of Booster communication and emphasized the process for getting content published. Patricia Hill is editor of the newsletter and the point person for Booster communication. Online forms have been added to the website to allow the community to submit content to the website and the Booster newsletter.

TREASURER'S REPORT (Chuck O'Carroll): Chuck handed out and reviewed a financial update for the Booster Club. He noted that the Membership funds are \$5,000 shy of the entire funds raised for the 2011-2012 school year. The 13 Platinum memberships have added greatly to the funds collected thus far. In addition, there were 10 new banner sales this year, and the incentive to teams to sell banners clearly was successful. He also reviewed the team account balances.

MEMBERSHIP (Jeff Bochner): Jeff handed out and reviewed the most current membership report. Membership currently stands at 62% of last year's totals, and 85% of the revenue collected last year (higher % due to Platinum memberships). Higher total income is expected this year vs. last year. Jeff also reviewed the way in which PTRs can review their teams' membership participation. There was a discussion regarding the need to be able to sort this information by team so that PTRs can have a better view of specific teams. Membership incentives are arriving and being distributed. The umbrellas have been delayed due to hurricane Sandy. Winter and spring sports teams should be working to get members to join.

PAMPERED CHEF (Lynn Grody): Lynn passed out catalogs and Pampered Chef snacks, and reminded everyone of the fundraiser on November 29 at Jim Edwards' home. 100% of the profits from the evening will go to the Booster Club. Board members were asked to invite their parents and coaches to attend.

SCOREBOARDS AND ADVERTISING: There was a discussion regarding the loan from Congressional Bank that had been obtained to pay a portion of the outdoor stadium scoreboard. After intense discussion, John Lane stated that since the loan was not activated after 90 days, it had been cancelled. Therefore, there was no need to act on the motion. He

did indicate that it would be very easy to reactivate loan at a later time. Dave Kelley has indicated to Jim Edwards that there are no large long-term needs for funds from the Booster Club from the athletic department. A lengthy discussion about the condition of scoreboards at other venues ensued. Jon Thibodeau expressed his hopes that the Booster Club would pursue replacing the baseball scoreboard. Jim reiterated his goal to have all scoreboards functional this year.

GOLF CLASSIC: The Golf Classic was a first-class event. However, it fell well short of past golf classic fundraisers. Final numbers were not available but it was expected to break even, or even post a small loss.

SPRING SPORTS GALA: Planning is under way for a gala in April or May. Roya Youssefiani is chairing the gala along with Jim Schleckser and Janette Henry-Atkinson.

NEW BUSINESS: A discussion regarding fundraising occurred. There was a suggestion regarding test driving cars from local dealerships, where donations are collected for each test drive. This apparently has been done at other schools. Robyn Solomon volunteered to investigate the Boosters' possible involvement.

Liz Votaw agreed to be the point person for the Booster email account, checking it, and responding/forwarding on necessary information to the correct sources. Thank you, Liz!

Kelly Lavery reported that the cheerleaders would be in a competition at Blair H.S., and encouraged all to attend.

Draga Dubick reported that for the girls' lacrosse clinic, they had reached out to local elementary schools for participation, and that this is a great way to get the community involved in attending Churchill sports events. More than 40 girls participated. Jim Edwards commended Draga on her outreach to local elementary and middle schools.

There was a motion by Kim Means to adjourn the meeting, seconded by Draga Dubick. Meeting adjourned at 8:05 pm.

Minutes respectfully submitted,
Kit Lunceford
WCHS Booster Club Secretary