

## **WCHS Booster Club Meeting Minutes October 10, 2012 7 p.m.**

IN ATTENDANCE: Jim Edwards, Allyson Bergman, Ariane Promisel, Mary Ellen Mengucci, Wayne Arden, Jeff Bochner, Bill Leonard, Joe Muscarella, Nancy Fitzgerald, Kit Lunceford, Kim Means, Jon Thibodeau, Draga Dubick, Dave Kelley, John Kwant, Caren Shugarman, Stacie Wellman, Wayne Cohen, Scott Levenson, Janette Henry-Atkinson, Roya Youssefiani, Jim Schleckser, Patricia Hill, Larry Tanenbaum, Nancy Shapiro, Barry Shapiro, Elena Ketelhut,

MEETING CALLED TO ORDER: President Jim Edwards called the meeting to order at 7:05 pm.

APPROVAL OF MINUTES: Minutes from September 12, 2012 meeting were distributed and reviewed by all present. A motion was made by Mary Ellen Mengucci, seconded by Staci Wellman to approve the September meeting minutes, with slight word change to Cancer Awareness month. Vote was conducted and unanimously agreed, minutes approved.

ATHLETIC DIRECTOR'S REPORT (DAVE KELLEY): The gym floor continues to be repaired. There is no word on the portion which MCPS will pay. Total cost expected to be \$24,000-25,000.

Cancer Awareness month is October. All students and athletic teams are encouraged to participate to raise money for various cancer organizations. Golf team is participating in the state tournament, and Dave Kelley asked the Booster Club to pay for team's hotel lodging and practice pass. The expense is about \$500. Jim Edwards agreed to pay the expense.

TEAM FUNDRAISING INCENTIVES: The board discussed money raised for/by athletic teams. Proposed by Jim Edwards was an incentive for teams to fundraise: the Booster Club would match half of any team's fundraising amounts not to exceed \$500. In other words, if a team raises \$500, Boosters would add \$250 to the team account.

Motion made by Joe Muscarella; seconded by Nancy Fitzgerald: The Booster Club will provide discretionary money to teams that undertake fundraising. Boosters will match half of the money raised by teams, up to \$500, through Booster-approved team fundraising programs during the course of the school year, retroactive to July 1. Motion approved.

GOLF CLASSIC: The annual golf tournament is October 19. Proceeds of the event benefit the Booster Club and the Brian K. Song Memorial Fund. Committee chair Wayne Arden has reached out to Song family to ensure their involvement in the process of selecting a scholarship recipient. To increase player participation, the board agreed to discount pricing for groups: \$100 each per student player and \$150 per parent chaperone. Board members were also encouraged to seek sponsors to pay \$150 for any coach who wants to participate in the event.

FUNDRAISING IDEAS: The Board discussed ways teams may fundraise. Allyson Bergman presented the football team program, which sold business discount cards, with the team receiving a 60/40 split of the profits. By the second week of sales, the team had sold \$16,000 worth of cards, and ended up with a \$10,000 profit from the fundraiser.

Bill Leonard reported that the Boys' Lacrosse team also sold cards, and made \$7,200 profit. In addition, they program raised money from SWAG (\$2,000) and youth clinics (\$3,000).

SGA REQUEST FOR FUNDS: The SGA requested \$900 to rent an enhanced sound system for Pep Rally and Homecoming game. There was a discussion regarding the annual requests for these funds, and whether it was a necessary expense or if a new sound system should be purchased.

There was a motion made by Jim Edwards to approve Scott Selman's request for these funds, with the caveat to create a committee to explore a permanent upgrade to the current sound system. Motion seconded by Joe Muscarella. Motion was unanimously approved.

MEMBERSHIP REPORT: Chair Jeff Bochner reported on membership to date. Membership stands at 247, which represents 59% of last year's total but with emphasis on higher membership levels this year, the revenue generated is significantly higher (83% of last year's total revenue). The cheerleading team was the first fall team to achieve 100% membership and was awarded a pizza party, courtesy of the Booster Club.

ICE HOCKEY REQUEST FOR FUNDS (Wayne Arden): In the past, the Ice Hockey club team has received \$5,000 from the Booster Club to pay part of the team's expenses. Wayne emphasized the high cost to play on the club team for each player (about \$1400), in addition to the \$25,000 needed to pay for ice time/rink rental.

Motion by Scott Levenson to approve the request for \$5,000 for ice hockey team expenses. Seconded by Joe Muscarella. Motion approved.

DISCUSSION OF SCOREBOARD LOAN: Jim Edwards asked that discussion be postponed until the November board meeting.

CAPTAINS' LUNCH: Jim Edwards thanked Captains' Lunch coordinator Mary Ellen Mengucci for a fantastic fall Captains' Lunch!

NEW BUSINESS: Nancy Fitzgerald asked about the athletic department wish list that the Booster Club was to receive from Dave Kelley. This information was a key point in the discussion regarding whether or not to dissolve the scoreboard loan, and will be important to have when discussing. Mary Ellen Mengucci suggested that all teams send their wish list requests to Jim Edwards.

Meeting adjourned at 8:25 pm.

Minutes respectfully submitted,  
Kit Lunceford  
WCHS Booster Club Secretary