

## WCHS Booster Club Meeting

January 25, 2011, 7:30pm room 126

IN ATTENDANCE: Mark Green, Dave Kelley, Suzanne Weiss, Chris Byrne, Donna Duvall, Mary Vargo, Lynn Fanaroff, Linda Pollekoff, Nancy Miller, Les Ulanow, Kit Lunceford, Allyson Bergman. and Laurie Weinreich

MEETING CALLED TO ORDER: President Mark Green called the meeting to order.

APPROVAL OF MINUTES: Minutes from the December 1, 2010 meeting were distributed and reviewed by all present. Motion was made by Nancy Miller, seconded by Suzanne Weiss, to approve minutes. Vote had and unanimously agreed, minutes approved.

ATHLETIC DIRECTOR'S REPORT: Dave Kelley announced that the winter sports teams are incredible – swim and dive is undefeated and Churchill boys won the county track meet just to name a couple. Game Day is scheduled for February to get the baseball and softball fields ready for March 1<sup>st</sup> tryouts. Dave also said that MCPS has put out a vendor list. Dave will consider some of those vendors. Even though Game Day does an excellent job, they are very expensive.

Other news includes, tarps coming up in late February; and, Dave to talk to Mark about bigger ticket items to budget for next year. The wrestling team looking for a new mat is one of those big items.

PRESIDENT'S REPORT: Mark Green wanted to discuss to gala or not to gala. After much discussion it was decided to gala. Laurie Weinreich and Chris Byrne to get the ball rolling by scheduling a meeting with the Bolger Center for a possible middle of May date either on a Friday evening or Sunday brunch – Friday evening preferable. Could possibly use sports bar this year if weather allows because event would be in May and not March like last year. Les Ulanow offered to coordinate auction with Mark and Deborah Brafford. Also discussed was whether to include senior sports awards?? Suzanne will help coordinate senior sports awards whether it is during this event or not.

Mark also wanted to discuss cookbook. Kit Lunceford is working on this with Rena Reese. Kit said there are only 30 – 35 recipes to date and they need at least 130 to publish. She is still confident that this will come together for an end of April publication date. Dave Kelley sent out, for the second time, an email to coaches to submit recipes – to date only 1 coach has responded. Kit feels more coaches would be a big seller. They have had really good feedback, now they just need the recipes. Here were some of the suggestions: A buddy system – you tell three of your friends who then tell three of there friends; Lynn and Linda to ask PTR's to get their teams to submit recipes, and put it on Facebook. Kit and Rena to send out an email extending deadline to February 11<sup>th</sup>.

Mark said this is coming to the end of his second year and he is looking for someone to take over his position on Boosters. He will look in Churchill directory to identify a successor and he asked anyone if they new someone who might be interested. He would like to personally approach that person. He also said that Suzanne is graduating and someone is possibly needed to replace her. Someone is also needed to chair the golf tournament.

TREASURER'S REPORT: Donna Duvall passed out financial report s to all present. Highlights were Concessions is up \$27,000 from this time last year, and there are 333 members to date. Allyson

Bergman looking for at least four more families to contribute \$250 each to have their names exhibited on a plaque at the front of the stadium. Info to be sent to Suzanne to advertise on Boosters website.

PARENT TEAM REPS: A very disappointing showing of not one winter PTR at the meeting. Lynn Fanaroff to draft email with an edge to PTR's letting them know that if they want the Boosters to support their team they have to support the Boosters. Linda Pollekoff said she and Lynn will be at the first practice for each spring team in an effort to get to know the PTR's and encourage them to get their families to join and get involved.

MEMBERSHIP: Chris Byrne announced they are ready for spring sports and they have enough giveaways to get them through the rest of the school year. Suzanne and Chris need complete team rosters so they can see who has not joined, who is not getting emails, and even target the winter teams before the end of the season.

FIELDS: Les Ulanow deferred to Dave's field report, and said everything is under control!!

BANNERS: Allyson Bergman was praised for a great job and said all money is collected before banners are exhibited. There was also discussion on what to charge for banners to be displayed on the baseball field. It was agreed that the same price of \$1,000 should be charged and that the banners can then be moved to the stadium after the spring season has commenced.

SCHOOL STORE: Donna reported that the school store is looking for volunteers on Thursday at lunch because it is now opened three days a week. Also, parents can soon view inventory on the school store page of the Booster website.

WINTER CAPTAINS LUNCH: This event is scheduled for this Friday (1/28) and there are very few RSVP's to date. Lynn Fanaroff and Linda Pollekoff to contact PTR's to ask them to get their captains and coaches to attend. Dave Kelley is scheduled to present during lunch. \*\*UPDATE: Winter and Spring Captains and Coaches will be hosted together on 4/6, due to weather\*\*

BULLDOGBOOSTER.COM REPORT: To continue with Boosters website or not to continue with Boosters website is the question. With Suzanne Weiss graduating, little info forwarded to Boosters, and Assistant AD Kevin Jones posting scores and updating the school athletic website, Suzanne questioned the role for the future of the website. Suzanne was complimented on the website and she said she has many solid readers, and that people need to be reminded to sign up for Booster emails by sending info to [BulldogBooster@BulldogBooster.org](mailto:BulldogBooster@BulldogBooster.org) An announcement is sent through Blips as well. Nothing was decided on what to do going forward.

NEW BUSINESS: Allyson Bergman and Linda Pollekoff introduced two online stores that other local high schools utilize in a fundraising capacity. They are Athletic House and Fieldhouse and a% of merchandise purchased goes back to Churchill. Mark asked them to look into these two companies, and possibly to present at the next Boosters meeting. Mark will work with current store managers, and said that he would approach coaches and explain to them that they would get money from their teams utilizing these websites.

Meeting adjourned at 8:45 p.m.

Respectfully submitted,

Laurie Weinreich, Secretary

