

WCHS Booster Club Meeting
January 11, 2012, 7pm room 126

IN ATTENDANCE: Wayne Cohen, Jim Edwards, Robyn P. Solomon, Chris Byrne, Hillary Raizon, Allyson Bergman, Kim Means, Ariane Promisel, Mary Ellen Mengucci, Kit Lunceford, Nancy Fitzgerald, Scott Levenson, Les Ulanow, Lisa Caplan, Joan Perrine, Jon Thibodeau, and Laurie Weinreich

MEETING CALLED TO ORDER: President Wayne Cohen called the meeting to order.

APPROVAL OF MINUTES: Minutes from December 5, 2011 meeting were distributed and reviewed by all present. Motion was made by Les Ulanow, seconded by Jim Edwards, to approve minutes. Vote was had and unanimously agreed, minutes approved.

PRESIDENT'S REPORT: Wayne talked about the Initiatives and Accomplishments sheet attached to the agenda, and said that the Booster Club is moving in the right direction.

Wayne made a motion that "Booster Club expresses gratitude to all BMR's for their service. Booster Club asks all BMR's to attend nine Booster Club meetings and when BMR is unable to attend BMR uses his or her best efforts to find a replacement so there is consistent team representation." Motion seconded by Jim Edwards - Aye's carry.

Wayne discussed changing the overall marketing strategy of the Booster Club so that everyone knows what percentage Booster Club gives to overall athletic budget so people realize how important it is to join the Booster Club.

Wayne needs someone to volunteer to price screens on stadium fields.

Wayne to send email about nominating committee for next year. Nominating committee to consist of past president, current president, 2 members and one officer appointed by the current president. Please email Wayne if you are willing to serve on next year's executive board.

ATHLETIC DIRECTOR'S REPORT: Dave Kelley was out sick so Wayne spoke on his behalf. Wayne and Joe Muscarella met with Dave to discuss new scoreboards on the stadium and baseball field as well as basketball court. Joe is researching different vendors. The scoreboards to have the basic ability to have scrolling for the purpose of selling ads to corporate sponsors. Approximate cost is \$80,000 – Booster Club to pay an undetermined chunk of this.

TREASURER'S REPORT: Les Ulanow provided Wayne with a balance sheet and profit and loss statement. If anyone else is interested they can ask Les for a copy. Les to provide copies for everyone at the next meeting, along with a year-to-date comparison. Basically Boosters is doing very well across the board compared to last year.

FUNDRAISING: Allyson Bergman handed out a three-tiered approach for sponsorship benefits for next year. Allyson to revise and present to Wayne before next meeting. Wayne to have flyer made for banner sponsorship.

Jon Thibodeau to meet with Wayne to discuss small clinics for girls' basketball when the basketball season is completed.

Jim Edwards to get the ball rolling on the physicals program for February for the benefit of spring athletes. Then in the future only do one big sports physical program in June to cover the entire school year.

Chris Byrne talked about the gala on April 13th. Chris asked everyone present to take a Dear Business Owner letter and auction agreement, and to sign up to secure auction items for the gala. She also asked that a save the date be sent out. A flyer about the gala is being worked on.

Chris then talked about membership – percentages for each team were attached to the agenda which all present received. It was discussed that BMR's send individual emails to those families on their teams that have not yet joined the Booster Club and for Dave Kelley to contact coaches about membership.

COMMUNICATIONS: Mary Ellen Mengucci asked everyone to get the word out to have all BMR's send her information bragging about their teams.

TO-DO RECAP:

- Joe Muscarella research scoreboard vendors
- Les Ulanow to have copies of balance sheet, p&l statement and last year to this year comparison for everyone at meeting.
- Allyson Bergman to work on sponsorship benefit hand out
- Jon Thibodeau to meet with Wayne Cohen regarding small clinics.
- Wayne to have flyer made for banner sponsorship.
- Jim Edwards to get the ball rolling for February physicals.
- BMR's to contact families not already Booster members.
- Everyone to send information to Mary Ellen Mengucci about their teams.
- Wayne to work on marketing strategy.
- Wayne to get someone to volunteer pricing screens.
- Contact Wayne if you are interested on serving on executive board next year.

Meeting adjourned at 8:15 p.m.

Respectively submitted,

Laurie Weinreich, Secretary