

## WCHS Booster Club Meeting

June 6, 2012, 7pm

IN ATTENDANCE: Wayne Cohen, Jim Edwards, Chris Koons-Byrne, Allyson Bergman, Ariane Promisel, Mary Ellen Mengucci, Nancy Shapiro, Barry Shapiro, Wayne Arden, Jeff Bochner, Bill Leonard, Les Ulanow, Donna Duvall, Scott Levenson, Joe Muscarella, Mason Harris, Eric Hyman, Helene Glick, Kelly Lavery, Nancy Fitzgerald, John Lane, Elena Kettelhut, Kit Lunceford, Chuck O'Carroll, and Laurie Weinreich

MEETING CALLED TO ORDER: President Wayne Cohen called the meeting to order.

APPROVAL OF MINUTES: Minutes from May 9, 2012 meeting were distributed and reviewed. Motion was made by Scott Levenson, seconded by Chuck O'Carroll to approve minutes. Vote was had and unanimously agreed, minutes approved.

ATHLETIC DIRECTOR'S REPORT: Dave Kelley presented a request for privacy/artwork screening in the front of the stadium and in the stadium. Cost \$6800. This cannot be paid for out of Athletics, so Dave asked for approval of Booster funds for this request. Teams will have fundraisers to cover the installation costs of \$1000. Motion by Wayne Cohen: To approve up to a \$6800 expenditure for stadium screening. Seconded by Allyson Bergman. Vote passed.

A discussion regarding doing the same screening for the baseball and field hockey fields in the next school year followed. Motion by Wayne Cohen: There is a presumption in favor of acquiring for baseball and field hockey, a similar fence screening subject to due diligence. Seconded by Allyson Bergman. Vote passed.

TREASURER'S REPORT: Les Ulanow and Donna Duvall provided documentation, and Les reported that the Booster Club is in very good standing financially. Les expressed concern that about the amount of cash reserves which exceeded the FDIC insurable limit. Chuck O'Carroll is looking at lowering the account balance by moving \$50,000 to a new account. Motion by Wayne Cohen to approve the Treasurer's Report. Seconded by Donna Duvall. Vote passed.

MEMBERSHIP: Chris Koons-Byrne reported that the gold and silver memberships were down from the previous year. She suggested a push for

the following year to get the gold and silver memberships up. Jeff Bochner will be the membership chair next year.

COMMUNICATIONS: Mary Ellen Mengucci announced that over 4000 people have viewed the website, and they spent about 2 minutes, 40 seconds. She said 55% were new visitors and 45% returning. Monthly newsletter has a 21-27% open rate. Overall, this was a very successful year for the online communications; 5,000 have visited site since its inception.

FUNDRAISING: Allyson Bergman reported on the stadium sign renewals and school store. There is a new "Team Challenge" to promote team fundraising and for the Booster Club to give back a portion of the sale to individual teams.

Jim Edwards reported on the Spring physical exam program scheduled for June 14. At present, numbers were lower than expected. A committee chair for next year's physicals is needed.

Wayne Arden reported on the golf tournament. He asked teams to encourage foursomes-at least 36 foursomes are needed. Volunteers will also be needed at the event.

NEW BUSINESS: Eric Hyman reported on a fundraising idea through Chesapeake Bay Rosters, where the Booster Club could make \$3-4 per can sold. He agreed to work on pursuing this next year.

Joe Muscarella reported on the new stadium scoreboard. The approval form has been sent to the county, and was approved on Monday, June 7. The loan needs to be finalized. There was a discussion regarding the possibility of paying off the loan early. The inner workings of the old scoreboard will be sold. The goal is to have the scoreboard installed by mid August.

Dave Kelley reported that the athletic department will pay cost of the Poms' request that was made by Kelly Lavery at the May meeting.

Meeting adjourned at 8:21 p.m.

Respectfully submitted,

Kit Lunceford, Secretary