

WCHS Booster Club Meeting

May 24, 2011, 7:30pm room 126

IN ATTENDANCE: Mark Green, Dave Kelley, Nancy Miller, Ariane Promisel, Lynn Fanaroff, Donna Duvall, Chris Byrne, Sharon Dan, Kathi Teitelbaum, Wayne Cohen, Linda Pollekoff, Allyson Bergman, Mary Ellen Mengucci, Mary Vargo, and Kit Lunceford

MEETING CALLED TO ORDER: President Mark Green called the meeting to order.

APPROVAL OF MINUTES: Minutes from the April 26, 2011 meeting were distributed and reviewed by all present. Motion was made by Ariane Promisel, seconded by Kit Lunceford to approve minutes. Vote had and unanimously agreed, minutes approved.

PRESIDENT'S REPORT: President Mark Green reported that the spring Booster Gala was a wonderful success. Everything went well. About 140 people attended (up by about 25 from the previous year). Mark also reminded everyone that the golf tournament will take place Wednesday August 10 at Whiskey Creek Golf Course. Mark will be running the tournament, but he needs a helper. He is particularly looking for a freshman parent so that they can continue to for the next few years.

Mark also made some comments for the Booster Club moving forward. Everyone should be proud of all of the accomplishments this year. However, he expressed frustration over the lack of involvement from the Churchill community in the Booster Club—it's always the same people who are involved. This will be the challenge moving forward--an inclusive, participative organization. With County budget cuts, the Booster Club will be more important than ever to Churchill. It's up to the members to get involved and help it to continue to be a successful organization. Mark thanked Wayne for stepping up to be the next Booster President, and he is planning to help Wayne with the transition, etc.

Mark thanked the current Board for all of their hard work and dedication, and presented Board members with gifts of appreciation.

ATHLETIC DIRECTOR'S REPORT: No report.

TREASURER'S REPORT: Donna Duvall reported that the Gala was a successful evening, and took in \$34,000, netting over \$26,000; there are still some expenses that are outstanding. Donna gave a breakdown of the money that was earned: \$806 from the Finewine percentages, \$290 from the 50/50 raffle (not considered a success), \$470 in donations, \$16,900 from the live auction, and 7500 from the silent auction. She suggested that the date for the Gala be moved to earlier in the year next year. Membership this year was up from last year, and the addition of crew and equestrian clubs has boosted membership.

PTRS: Lynn Fanaroff and Linda Pollekoff made recommendations for next year. They expressed that this is a hard job, as people do not follow through with what is expected of them as PTRs. They suggested a list of volunteers for each team for concessions next year. They also suggested that the coaches act as liaisons to be sure that all team members are joining the Booster Club, and reinforcing what is expected of the PTRs. It was stressed that PTRs MUST join the Booster Club. Ariane Promisel stated that there were no contact lists at all for Varsity and JV Lacrosse for this year, so that made it

difficult to follow through with families. This again, goes back to coaches helping to coordinating efforts to get out the information.

Coach Jeff Fritz (Varsity Lacrosse): Made a plug for new nets in the stadium (used by soccer and lacrosse). They are \$8000. They are nets that high schools with turf fields use. He expressed concern about the danger of balls coming near the concession stand and the loss of so many balls. The nets would solve these issues. He stated that our lacrosse field is the best in the County and the money will be very worthwhile.

Concessions: Mary Vargo reported that she would be giving up the job of chairing the concessions. It has been very frustrating trying to deal with the PTRs who do not schedule volunteers for the concessions, or do not enforce that people show up. Many times, no one shows up to run the concession stand. Rockville HS docks teams \$50 every time they do not show up for their assigned time.

Membership: Chris Byrne discussed that the giveaways for membership will be less expensive for next year. She also expressed that it really is crucial for Membership to have team rosters so that they know who and who has not joined from each team. Kathi Teitelbaum suggested that at the first team meeting each year, team reps should tell parents to join the Booster Club.

Banners: Allyson Bergman will send reminders over the summer to those who have purchased them in the past. The costs will remain the same for next year.

New Business: Wayne Cohen presented and solicited ideas for the Booster Club for next year. He suggested that the Booster Club is like a Ferrari....it is a well run and functioning organization, but needs some "tune up". Some ideas that came under this "tune up" were:

- A fundraising task force
- Electronic scoreboard
- Communicating Efficiency
- Website and Messaging—"Brand" the Booster Club
- Fields-outside user groups need to be charged more
- Incorporation Documents—"Board" and "Executive Board" need to be consistent
- Clinics
- Inclusion
- Membership
- Getting support from coaches
- PTR issues
- Concessions
- Organizational guidelines
- Spirit Squad
- Sign up Genius
- Online store

All present at the meeting were asked to email their comments on this to Donna Duvall.

Wayne made a point that his term is for ONE year only, and then he is out. He wants to “tune up the Ferrari”, and welcomes healthy conflict for the year ahead.

Meeting adjourned at 8:30 p.m.

Respectfully submitted,

Kit Lunceford

for Laurie Weinreich, Secretary