

WCHS Booster Club Meeting
May 9, 2012, 7pm

IN ATTENDANCE: Wayne Cohen, Jim Edwards, Hilary Raizon, Joan Perrine, Robyn Solomon, Chris Byrne, Allyson Bergman, Ariane Promisel, Mary Ellen Mengucci, Nancy Shapiro, Wayne Arden, Jeff Bochner, Bill Leonard, Les Ulanow, Donna Duvall, Scott Levenson, Jon Thibodeau, Kim Means, Kit Lunceford, Chuck O'Carroll, and Laurie Weinreich

MEETING CALLED TO ORDER: President Wayne Cohen called the meeting to order.

APPROVAL OF MINUTES: Minutes from April 11, 2012 meeting were distributed and reviewed by all present. A correction was made to the minutes. Correction was under STADIUM SCOREBOARD. Correction to read Wayne Cohen informed all present that there are three of many possible ways to pay for the scoreboard. Motion was made by Hilary Raizon, seconded by Kit Lunceford, to approve minutes with correction. Vote was had and unanimously agreed, minutes approved.

ATHLETIC DIRECTOR'S REPORT: Dave Kelley announced that all jv seasons have come to an end, and that Churchill was in playoff mode. He also told everyone that the cost is \$5 to attend playoff games.

TREASURER'S REPORT: Les Ulanow handed out a variety of financial forms: Profit & Loss, Profit & Loss Year Comparison, and a Balance Sheet. Les told all present that the Booster Club is in very good shape financially, with an average above \$250,000. After much discussion it was decided that Jim Edwards and Chuck O'Carroll would take up finding two institutions because the Booster Club is above FDIC insurance limit. Their findings will be presented at the June meeting.

COMMUNICATIONS: Mary Ellen Mengucci announced that over 4000 people have viewed the website spending approximately 2 minutes, 40 seconds. She said there were 55% new visitors and 45% returning. Monthly newsletter has a 21% to 27% open rate. She also announced that she will not continue doing this next year and asked for someone to take it over.

FUNDRAISING: The meeting began with a presentation from Huntington Learning Centers, a company offering SAT and ACT prep courses, valued at \$195. The Booster Club can charge \$25 or whatever they want and keep 100% of the profits. All Huntington would need is space to hold workshops and testing. After much discussion it was decided that Huntington should consult with Luana Zimmerman to make sure that this isn't competition for other programs already in place.

Jim Edwards spoke about the Sports Physicals Program. He said he has scheduled this program for June 14, so that all athletes will meet their physical requirements for the 2012-2013 school year. Jim asked BMR's to get the word out to their teams. He also asked for volunteers to help. Mary Ellen to get the word out on Booster website.

Chris Byrne spoke about the gala. It was a huge success raising \$25,000 for the Booster Club. There were approximately 200 attendees, and more than 135 live and silent auction items. A wonderful time was had by all who attended.

School store is winding down. It will be open until about the end of May, and during 9th grade orientation.

Jon Thibodeau spoke about the baseball clinic scheduled for June 1st to raise money for the baseball team. They are looking for 30 kids at \$30 each and will blast local schools to get the word out.

Wayne Arden spoke about the golf tournament scheduled for August 9th at Whiskey Creek. Wayne asked for help in getting people to sign up and businesses to support the event.

MEMBERSHIP: Chris Byrne reported no big changes due to the end of the season. The jv baseball pizza party will be held after Memorial Day to thank that team for their 100% membership. One more family joining on varsity baseball would get that team to 100%.

NOMINATING COMMITTEE: All people nominated were elected. The Executive Board for the 2012-2013 school year is:

President – Jim Edwards

Vice Presidents – Bill Leonard and John Lane

Treasurer – Chuck O’Carroll

Secretary – Kit Lunceford

Jon Thibodeau submitted ballots for the record.

NEW BUSINESS: Kelly Lavery presented an Awareness and Support program for Breast Cancer Awareness for the Poms and Cheerleaders. She was asking the Booster Club to support this program by buying pink pom-poms to be used by both teams at a cost of approximately \$1,500. After much discussion it was decided that Dave Kelley would sit with coaches and a vote would go to the board at the June meeting.

Meeting adjourned at 8:20 p.m.

Respectfully submitted,

Laurie Weinreich, Secretary