

WCHS Booster Club Meeting

September 14, 2011, 7:00pm room 126

IN ATTENDANCE: Wayne Cohen, Dave Kelley, Ariane Promisel, Mary Ellen Mengucci, Donna Duvall, Chris Byrne, Joan Perrine, Nancy Fitzgerald, Elena Ketelhut, Nancy Shapiro, John Lane, Jon Thibodeau, Katie Erickson, Scott Selman, Alec Fanaroff, Helene Glick, Jacqui Taylor, Jim Edwards, Lynn Grody, Kelly Lavery, Lisa Feingersh, Allyson Bergman, Kit Lunceford, and Laurie Weinreich

INTRODUCTIONS: President Wayne Cohen introduced himself and then had all present do the same. Wayne has set three goals for this school year:

1. Increase participation
2. Transparency – so everyone understands who the Booster Club is and what we do
3. Financial Strength – to keep it up

To be addressed:

1. Explore more participation, meaning that not just a handful of people are doing everything.
2. Decide whether we need board members representing varsity and jv teams.
3. Task force to investigate how Boosters can support Clubs (ice hockey, crew and equestrian)
4. Boosters to purchase 6-foot tables to be used for membership and spirit wear at football games.

APPROVAL OF MINUTES: Minutes from the May 24, 2011 meeting were distributed and reviewed by all present. Motion was made by Ariane Promisel, seconded by Lisa Feingersh, to approve minutes. Vote had and unanimously agreed, minutes approved.

BY LAWS: As far as Wayne could tell there were no by laws in place from previous years. So he put together a competent set to be voted on– All Board Members present voted by unanimous vote for by laws. He said there are some hot spots which will be addressed at a later date.

CONCESSIONS: Donna Duvall introduced the committee: John Lane, Elena Ketelhut, and Nancy Shapiro.

FUNDRAISING: Allyson Bergman said she is good with banner sales and the school store is fully staffed. She does need volunteers to sell spirit wear at three home football games – this Friday (9/16), Homecoming and Senior Night. Wayne asked Allyson to put together a package for sponsors – announcements at games was one idea to be included.

Lynn Grody, a Pampered Chef consultant, to hold a Pampered Chef party at Wayne's house and 20% of sales would go to the Booster Club. Lynn to present a date and marketing plan at next meeting.

Jim Edwards agreed to chair a committee on physicals. It was decided that a good start would be before winter tryouts as a trial run.

Jon Thibodeau agreed to chair a committee on small sports clinics.

MEMBERSHIP: Chris Byrne gave percentages on each team's membership with tennis at 100%. In an effort to get all teams at 100% Wayne will send emails to all board members with their team's percentage so they can encourage more participation within their teams.

Wayne believes the Booster Club should go paperless and all membership is now online. Chris is working on a thank you letter to be sent to new members as they register.

COMMUNICATION: Mary Ellen Mengucci to include on website that membership dues are 100% deductible, but gifts have to be deducted at fair market value.

Mary Ellen also announced that the new approach to the website is to streamline communications. There will be a monthly newsletter and occasional all Boosters email with hot topics such as promoting the gala, physicals, and various other fundraisers. The PTSA is also including Boosters in their weekly BLIPS and the Daily Dose.

GALA: Chris Byrne and Laurie Weinreich to present marketing plan and date at the next meeting. A strong committee for this event was put together.

TREASURER'S REPORT: Donna Duvall distributed financial report to all present. It was announced that effective October 15th Donna will be resigning as Treasurer. Les Ulanow is interested in stepping up to the plate as Treasurer. Wayne asked if anyone else would like to run or knows someone who would like to run for this position to send him an email. There will be a vote at the next meeting.

DROPBOX: There is now a centralized database for all Booster Club documents in the Dropbox. This is a great tool moving forward to have all documents in one place for future Booster Clubs. All documents should be sent to Laurie Weinreich for inclusion.

SGA REPORT: Scott Selman and Alec Fanaroff announced a new school spirit event – Superfan Pregame Cookout to take place on the tennis courts before each home football game. The \$10 Superfan t-shirt purchased at school is all you need to attend this event.

Meeting adjourned at 8:15 p.m.

Respectfully submitted,

Laurie Weinreich, Secretary