

WCHS Booster Club Meeting, room 126, October 12, 2011

In Attendance: Wayne Cohen, Dave Kelley, Chris Byrne, Allyson Bergman, Donna Duvall, Joan Perrine, Ariane Promisel, Mary Ellen Mengucci, Elena Ketelhut, Mason Harris, Kit Lunceford, Lynn Grody, Joe Muscarella, Jim Edwards, Katie Erickson, Jon Thibodeau, John Lane, Nancy Fitzgerald, Scott Levenson, Leslie Janis, Helene Glick, and Laurie Weinreich

MEETING CALLED TO ORDER: President Wayne Cohen called the meeting to order.

APPROVAL OF MINUTES: Minutes from the September 14, 2011 meeting were distributed and reviewed by all present. Motion was made by Chris Byrne, seconded by Elena Ketelhut, to approve minutes. Vote had and unanimously agreed, minutes approved.

PRESIDENT'S REPORT: Wayne said the Booster Club never had a budget as far as he can tell and he believes that Boosters need to function on a budget. Wayne will have a budget to be voted on at the November meeting.

Wayne asked John Lane to assist him with drafting an investment policy and to help him improve security for the Boosters online banking.

Les Ulanow received the necessary votes to be voted in as the Boosters next Treasurer. Donna Duvall to assist Les with the transition.

Wayne discussed his conversation with Dr. Benz regarding the club team issue. It is Wayne's understanding that if a team has a WCHS club status the Booster Club is prohibited from providing them with funds. However, if the team is a community entity and not a school club then the Booster Club can give them money. Wayne said that there will be a vote at the November meeting regarding this policy. He also said that the board will vote on financial requests from individual teams if there is no money in that particular team's account.

ATHLETIC DIRECTOR'S REPORT: Dave Kelley said all fall sports teams continue to do well. There is a huge fundraising campaign for cancer research that will continue through the upcoming Homecoming games this weekend. Dave said that it is a great thing to see the kids playing for such a good cause. Dave announced that the class of 1971 will be honored with a 40th anniversary party at the Homecoming football game Friday evening.

TREASURER'S REPORT: Donna Duvall distributed a financial report comparing last year to the present. Donna said because Homecoming is later this year than last year, Boosters finances are a bit behind. Concessions and school store sales should increase after this Homecoming weekend. Banner sales are looking good thanks to Allyson Bergman having this program up and running at the beginning of school. Donna asked all present to assist Friday night with the concessions at the Homecoming football game.

FUNDRAISING: Allyson informed us that I Drive Smart is the newest banner to date. She is working on a campaign to reach out to other sponsors in the community. Sponsors have their companies announced during the football games. Wayne asked her for a plan to include additional exposure for those companies that advertise on Churchill fields.

Jon Thibodeau presented a Proposal for Coaches Clinics to all present. It was decided to pilot boys and girls basketball this winter. SSL hours would be given to the athletes helping with the clinics. Dave suggested that as a way to attract participants they could be offered free entry to that week's game, or participants could get some play time during half-time.

Lynn Grody to host a Pampered Chef party at Wayne's house on November 3rd at 7pm. 20-25% of all proceeds will go back to the Booster Club.

Jim Edwards talked to Whitman parents and found out that they raise \$10,000 for their Booster Club with their physical program that takes place in June to cover a year's worth of sports. They attract 250 student athletes at \$40 each. It was discussed that families need to know that this should not replace their kid's annual comprehensive physical. It was decided to pilot this program before the winter season.

GALA: Chris Byrne and Laurie Weinreich presented dates of March 16th or March 23rd to Dave for approval.

MEMBERSHIP REPORT: Chris Byrne said membership is up 6% from this time last year. She distributed a report with each team's membership percentages. Presently tennis, golf, and field hockey are at 100%.

Chris is sending thank-you emails to every family that joins the Booster Club and educating them on how much is tax deductible. All present brainstormed on other ways to thank new members. Here are the results:

- results of games posted on the Booster website
- VIP passes at the highest level
- VIP section at the games
- VIP parking
- schedules posted on the Booster website
- coupons printed on tickets
- school store discount
- physicals discount
- team photos

RECAP: TO DO:

John Lane – Assist Wayne with drafting an investment policy and improve security for the Boosters online banking.

Donna Duvall – Assist Les with transition to Treasurer.

Allyson Bergman – Work on a campaign to reach out to other sponsors in the community. Work on a plan to include additional exposure for companies that advertise on Churchill fields.

Jon Thibodeau – Pilot boys and girls basketball for coaches clinics.

Lynn Grody – Host Pampered Chef party at Wayne's house November 3rd.

Jim Edwards – Pilot physical's program before winter season.

Chris Byrne and Laurie Weinreich - confirm date for gala with Dave Kelley.

Chris Byrne – Work on a campaign to thank new members.

Meeting adjourned at 8:00 p.m.

Respectfully submitted,

Laurie Weinreich, Secretary