

WCHS Booster Club Meeting
September 12, 2012, 7pm

IN ATTENDANCE: Jim Edwards, Allyson Bergman, Ariane Promisel, Mary Ellen Mengucci, Wayne Arden, Jeff Bochner, Bill Leonard, Donna Duvall, Joe Muscarella, Eric Hyman, Nancy Fitzgerald, Kit Lunceford, Chuck O'Carroll, Kim Means, Jon Thibodeau, Brianna Burke, Scott Selman, Gauri Bhatnagar, Lisa Caplan, Robyn Solomoon, Draga Dubick, John Lane, Dave Kelley

MEETING CALLED TO ORDER: President Jim Edwards called the meeting to order at 7:13 pm.

APPROVAL OF MINUTES: Minutes from June 6, 2012 meeting were distributed and reviewed by all present. A motion was made by John Lane, seconded by Jon Thibodeau to approve the June meeting minutes. Vote was conducted and unanimously agreed, minutes approved.

PRESIDENT'S REMARKS: Jim Edwards gave an overview of the 2012-2013 Booster Club purpose, operations, and priorities.

Purpose: promoting student athletes. This will be encouraged through media relations, school spirit efforts with SGA, fundraising for athletics

Operation: Jim outlined the various Board and Committee positions. Still looking for volunteers to manage Facebook and Twitter accounts. Sue Taylor, an outside vendor, has been hired to run digital sign advertising.

Priorities: the gym floor, cash for teams, scoreboards, marketing and school spirit, visibility

TREASURER'S REPORT: A variety of financial forms were handed out: Check disbursement policy, 2011-2012 Final Treasury report, 2011-2012 Profit & Loss sheet, and a Balance Sheet as of June 30, 2012. Donna Duvall gave a report for the 2011-2012 school year. The net income was \$57,860. Donna recommended that the Booster Club should start spending some of the @\$233,000 of equity it currently has.

There was a lengthy discussion regarding the Brian Song scholarship and that it was the original purpose of the golf tournament, yet that seems to have been overlooked last year. A scholarship in memory of former WCHS football player, Brian Song, was originally set up to provide scholarship money to a graduating football team senior. 10% of the money raised at the golf tournament a donated to this fund. This scholarship was not awarded in 2012. John Lane offered to work with Dave Kelley on this. Jon Thibodeau, with much support, suggested that this is an issue that needs to be followed up on at the next Booster Club meeting.

Chuck O'Carroll outlined the new check disbursement policy that was handed out to all present.

MEMBERSHIP: New membership forms and a membership report were handed out. Overall report was reviewed by membership chair, Jeff Bochner. He also outlined the new platinum

membership, \$500, in addition to the Basic, Gold and Silver of past years. Because original forms were printed with the basic membership at \$35, this will be honored for those who have those forms, even though the new price is \$40. The goal is to get 450 members total; at 161 as of 9/12/12. There will be prizes awarded to teams who are the first to reach 100% membership. There was a motion by Robyn Solomon to approve the new membership plan; seconded by Allyson Bergman. Motion passed unanimously.

SCOREBOARD: Joe Muscarella gave an update and background on the new scoreboard. It will be running soon. He stressed that it really needs to be used to its potential, as there are huge possible financial gains from it. He passed out an article relating to potential financial gains. There was a lengthy discussion regarding cancelling the loan that was taken out to pay for the scoreboard, given the amount of money the Booster Club has currently. Dave Kelley noted that it is suggested that the club keep 2 years of funds in reserves (amount=\$150,000). He agreed to get wish lists from coaches to bring back to the next meeting so board knows what funds might be requested this year. There was agreement that the loan would not be tapped into until further Board discussion.

GYM FLOORS: The gym/Basketball court floors were heavily damaged in the June derecho. MCPS will pay for basic repairs, but much more than that needs to be done. This floor is posing serious danger for injuries. There was discussion regarding using Booster funds to fully repair the gym floor. Motion by Jon Thibodeau: The Booster Club commits to pay the funds equal to the quote received, minus County provided funds, to repair the gym floor, not to exceed \$20,000. Second by Bill Leonard. Motion passed.

CANCER AWARENESS MONTH: Mary Ellen Mengucci gave an update on fundraisers being done for Cancer Awareness Month in October (ie-boys soccer will wear pink shoelaces and raffle off a pink soccer ball). It was suggested that each team should organize its own cancer fundraiser and wear pink in some fashion in October.

Draga Dubick brought up the idea of making elementary and middle schools more aware of Churchill sports. Board agreed to visit implementation of this suggestion next month.

Due to time, it was agreed that the rest of the agenda would be discussed at the October meeting.

Meeting adjourned at 9:24 pm.