

WCHS Booster Club Meeting Minutes
Thursday, March 12, 2014
7pm – Room 126

In attendance: Ari Storch, Mary Ellen Mengucci, Elaine Arndt, Scott Rivinius, Larry Tanenbaum, Chris Nazarian, Wendy Wilson, Allyson Bergman, Scott Levenson, Draga Dubick, Nancy Fitzgerald, Staci Weltmann, Marlo Sims, Erin Conley

Call to order: 7:05pm by Larry Tanenbaum, President.

Approval of Minutes: 2/20/14 Minutes Approved.

Treasurer's Report: Scott Levenson

The Booster Club Profit & Loss Statement and Balance Sheet dated 3/10/14 were presented for review. Scott noted approximately \$93,000 income (excluding individual team fundraisers) YTD. \$77,851.07 expenses were reported for YTD, with the field expenses comprising the largest segment at about \$42,000.

Net proceeds for the year are about \$15,000. The Balance Sheet shows \$73,433.22 in checking once team accounts and contingent liabilities adjustments were made. Liabilities to the team accounts stood at \$17,764.30

Appreciation was expressed to Jim Edwards for his work on membership and its subsequent effect on income.

Athletic Director's Report: Scott Rivinius

- 1) Spring Community Nights: April 4 Girls lacrosse, April 8 Boys lacrosse, both 7pm.
Scott will provide giveaway cups, contact the mascot, contact the step team, and contact class sponsors (welcome signs). Larry will look into wristbands. Elaine will coordinate communications and event logistics.
- 2) Lightning Detector – Thor Guard Weather Detection Device will cost \$2,000 to repair with a \$630 annual maintenance fee. Even though it gets blown over, it can't be bolted to the roof since that would void the roof warranty. A suggestion was made to relocate it to the roof of the press box; Scott will explore that possibility. Scott considers this device a benefit to the program, but it is not required. No other action taken at this time.
- 3) Practice Wall – The permit has been secured, and construction will begin once weather clears. The price stands at \$10,000. Scott confirmed that insurance covers items that are built on the school property.
- 4) Baseball Dugouts – Scott has been given clearance from MCPS to go to the contractor and prepare blueprints. He has learned that reasonable expectations for large projects is a one to one-and-a-half year process start to completion time. He is now looking at a Fall, 2014 completion of this project. The project includes a concrete storage area; rats have chewed through the current wooden storage structure and damaged equipment.
- 5) Tractor – The tractor order has gone through. Delivery is expected next week.
- 6) Track – Mr. Song is sending out another evaluator for the track repairs or rehab assessment. MCPS has responsibility for track maintenance. Nancy Fitzgerald has documented the progress on track inquiries to date and has photographic evidence of the track repair deterioration. Larry will bring up to Mr. Song how the MCPS track plan is needed to conduct a successful artificial turf fundraising effort.
- 7) Concessions: Lacrosse games and track meets on 4/11 at 5:30 and 4/30 at 3:30. Scott will work with Fran and Chris to finalize plans.
- 8) Sports Night – The crowd was bigger than anticipated, and the expectation is that membership was impacted positively. He noted that the ability to have Boosters pay for the field maintenance allows him up to support entry fees for track, cross country and wrestling as well as buses and new volleyballs out of his budget. These are not available to all programs and other schools must have separate fundraisers to provide them. Draga's talking points were helpful for the team reps.

Fundraiser Night at the Races Update: Larry Tanenbaum

The steering committee met last night. Larry noted that the food will be more substantial than originally indicated at the event night. The fundraiser will be held May 3 at Bolger Center Pony Express.

John Kwant noted at the steering committee meeting that if each person averages wagers at \$10/race, we will make \$25,000 on betting alone.

Staci Weltmann reported on horse sales. Last year's baskets netted \$3700; as of today we are close to \$5000 with team donations for horses.

Draga Dubick reported that only 3-4 people have added to google doc recording their advertising solicitations. A silent auction will be conducted for the parking spots; the rest will be conducted by raffle. We are looking for sponsors for each race at \$500. The preference is to get ads instead of gifts. If a vendor provides gift cards in lieu of cash donation, they will be given ad space at half the value of the gift card donation. Selling ads requires that you do these steps: enter into google docs, send the check to Allyson Bergman, send the copy to Ari Storch. Draga will resend the google doc link. Larry emphasized the need to sell ads and race sponsorships. No race sponsors are signed up to date. We should promote parents buying ads for their kids.

Turf Field Report: Larry Tanenbaum

MCPS hosted a meeting with the funding principals – Boosters, Potomac Soccer and Bethesda LAX - on February 27. Mr. Song reported that 4-5 bids have been put in to support the turf. The best bid by a small margin was the one provided by Boosters/Potomac Soccer/Bethesda LAX. At this point, Mr. Song will probably recommend our proposal, but the evaluation is not complete. The recommendation will go in front of the MCPS Board of Education, and, if approved, we will need to provide \$30,000 for the design phase right away. Once a contractor is chosen in about 7 months, MCPS will need to have the full amount. We are committed to raising \$225,000. Larry will convey the message that it will be easier to raise money if we can say the track is also getting done at the same time. A new track would be a very attractive to the community and may help mitigate traffic and noise concerns currently being expressed. The point was made that elementary school parents should be made aware and enlisted in fundraising efforts since their children will be the future beneficiaries of the artificial turf field.

No fundraising can start until the MCPS Board of Education approves the plan.

Concessions: Chris Nazarian

A police report has been filed regarding the \$1500 stolen from concessions during the last football game. Amount had been accumulated over two games. A recommendation was made that one person handle the money every evening.

Team Rep Participation – Discussion

The consensus was that coaches need to be integrally involved in locating a Boosters parent rep. Scott R should convey that coaches have a responsibility to promote Boosters participation on some level.

Draga will call the Parent Reps prior to the next meeting to remind them to attend.

Meeting adjourned 8:30pm

Respectfully submitted,
Marlo Sims, Secretary
Elaine Arndt, Minutes Editor